

Announcing and Promoting Your RecNSW Membership

We are thrilled to have you onboard as a member, and eager to start working together to promote reconciliation in your organisation and beyond.

As part of your membership benefits, Reconciliation NSW will:

- Promote and share your organisation as a member on the Reconciliation NSW website, social media and e-newsletter.
- Promote your organisational membership and good work via social media. We will tag you! We will continue to promote your good work via social media channels.
- Help to grow your brand recognition and positive brand association to organisations associated with Reconciliation NSW.

Checklist: Steps to announce and promote your new membership:

- [Send us your logo](#) so that we can add it to our website and other promotional slides and brochures.
- Download the Reconciliation NSW logo – please add to your website, or for appropriate placement in documentation. Perhaps with a tagline: “*Organisation name* is proud to be an organisational member of Reconciliation NSW.” Downloadable jpg file from [here](#). (*see footnotes for logo use terms and conditionsⁱ).
- Work with your comms team to follow and tag RecNSW on socials, and help us cross promote each other’s good work: [Facebook](#), [Instagram](#), [Twitter](#), [Linkedin](#). This will help you to know about the local events and current issues and help to identify some areas where you can become more involved and learn more.
- Use one of these social media templates to announce your membership on social media, or create and share one of your own:
 - [Proud to be Rec NSW org member](#)
 - [We just joined RecNSW – find out more](#)
- Ask your staff to follow our social media pages or [become individual members](#) (it’s free).

ⁱ Reconciliation NSW logo terms and conditions:

- The Reconciliation NSW logo must only be used in a way that accurately reflects the relationship of the associated organisation with Reconciliation NSW, its services and/or products.
- The logo must not be used in any manner that implies Reconciliation NSW ownership, sponsorship or endorsement of your product, service, application or internet site, unless there is an existing partnership / sponsorship deal.

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- Upon cessation of membership with Reconciliation NSW, an organisation is required to remove Reconciliation NSW's logo from all of its materials.